

# GEN X and MILLENNIALS

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Abacus Data

# A POLITICAL EVOLUTION: GEN X AND MILLENNIALS SHARE OF CANADIAN ELECTORATE

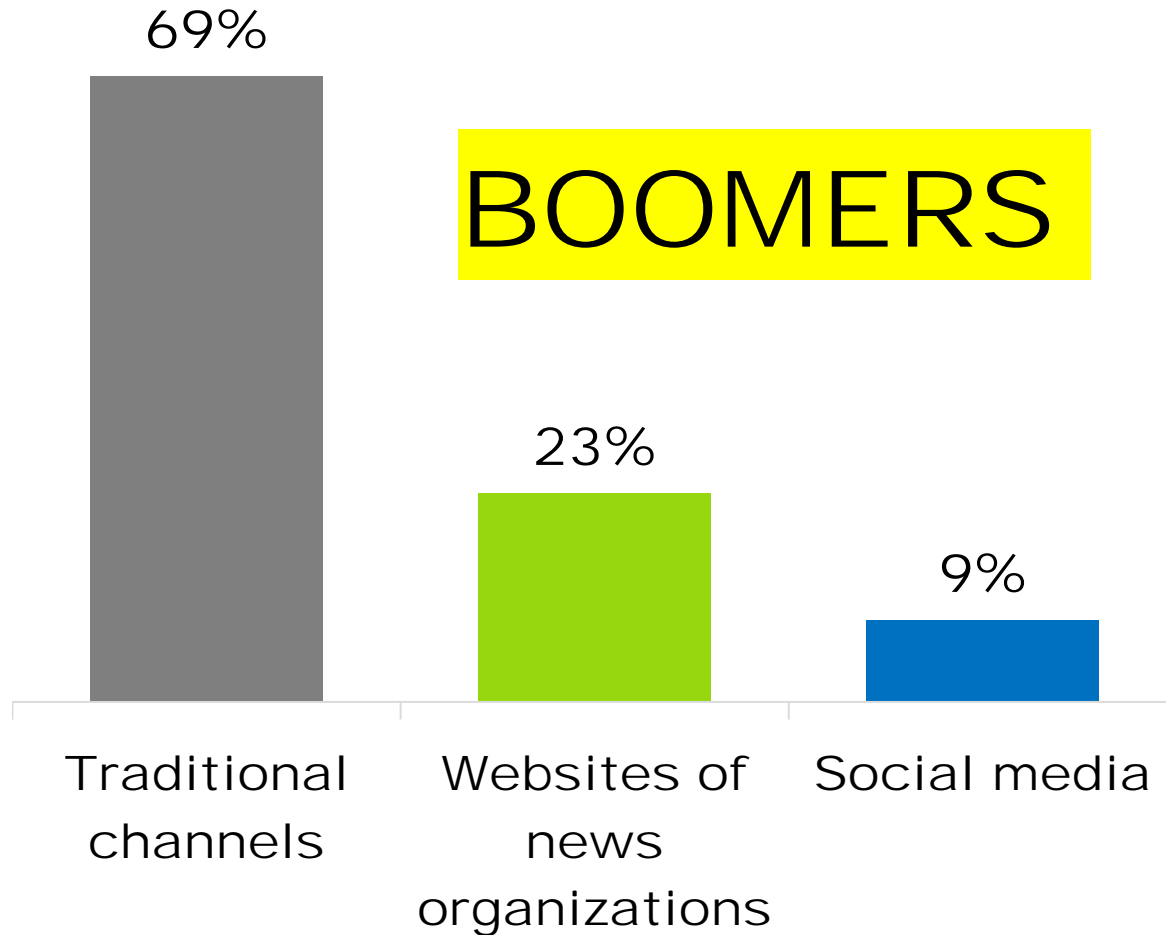
2000 – 31%

2019 – 65%

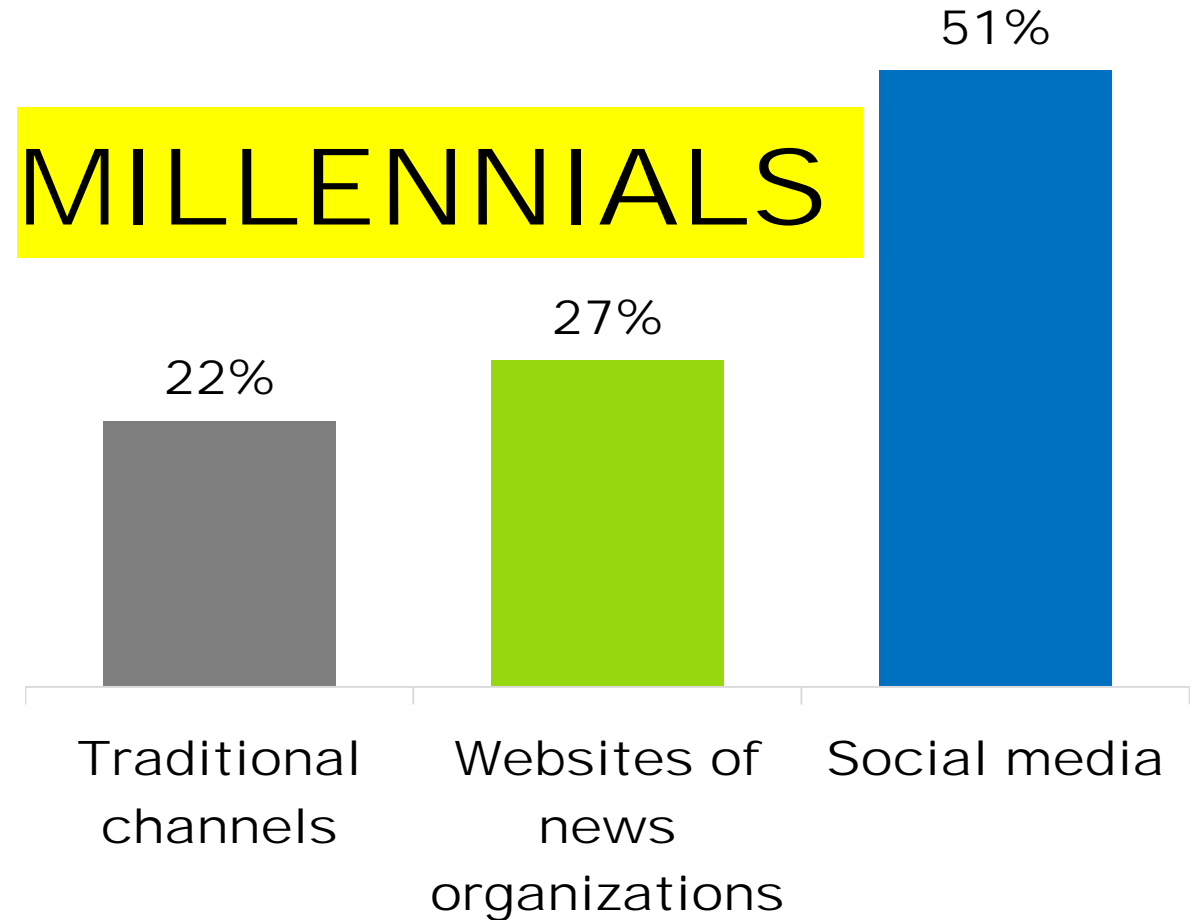
**MORE THAN  
DOUBLE!**

# 51% OF MILLENNIALS GET THEIR NEWS FROM SOCIAL MEDIA.

## BOOMERS

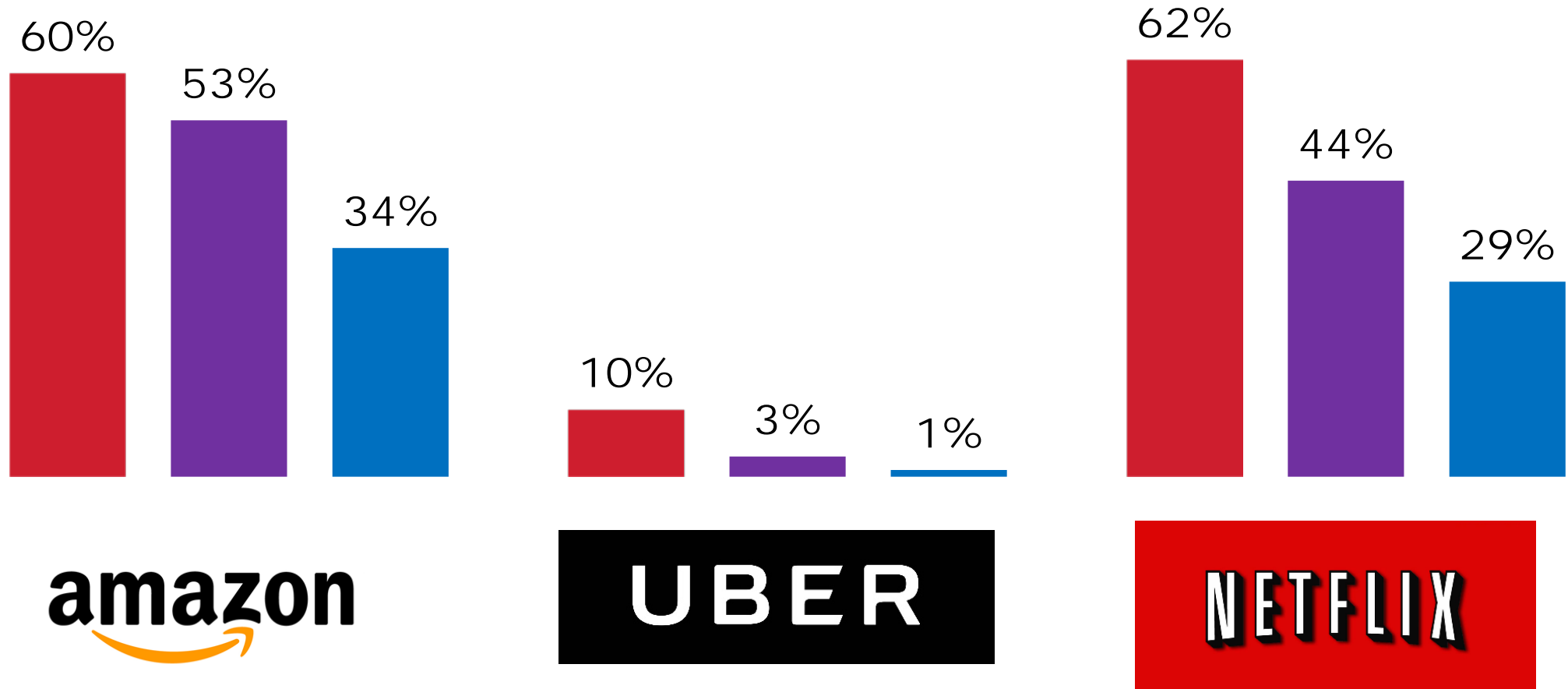


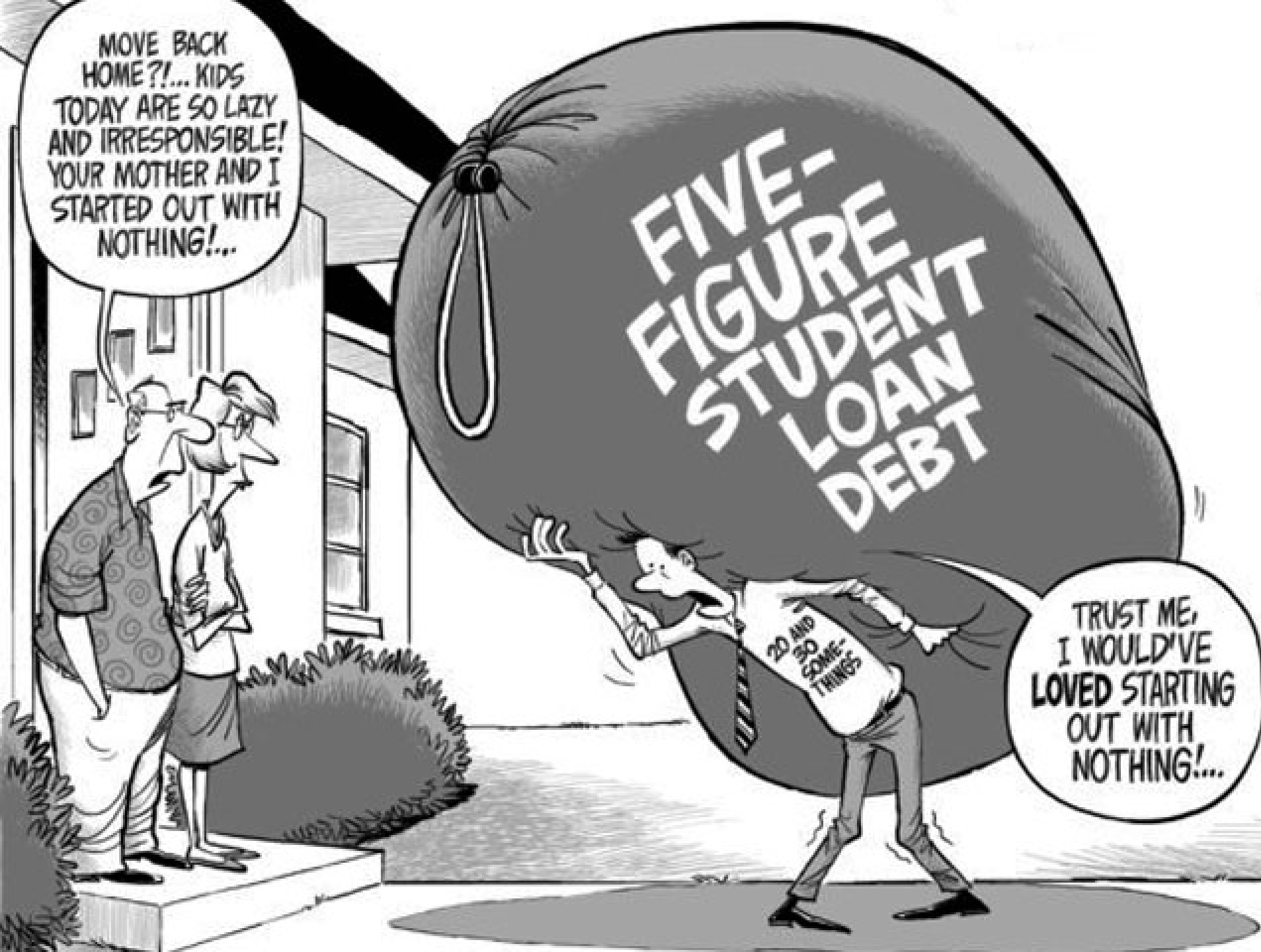
## MILLENNIALS



# % WHO USE THE FOLLOWING FREQUENTLY

■ Millennials ■ Gen X ■ Boomers



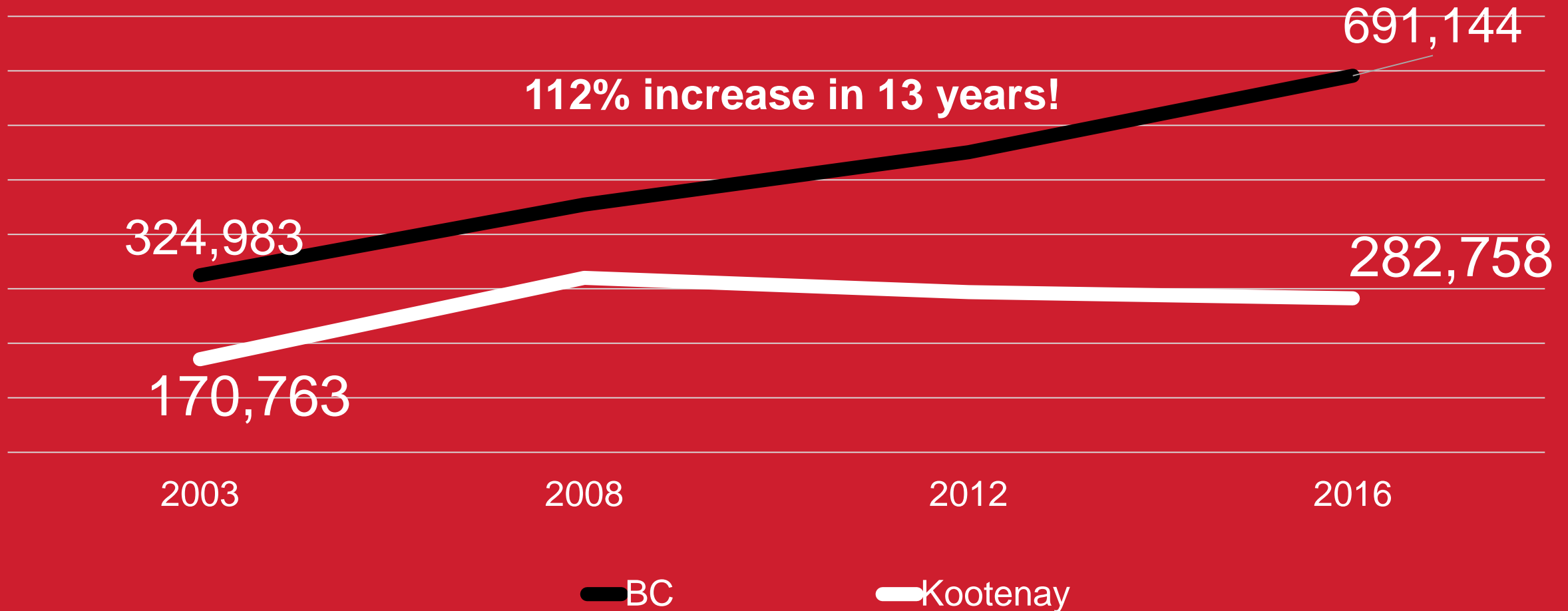


**AVERAGE  
STUDENT DEBT  
IN BC:**

**2000- \$22,000**

**2010- \$33,000**

# AVERAGE HOME SALE PRICE KOOTENAY vs. BC



# HOUSING: GENERATIONAL COMPARISON

1981



Average Price: \$198,094  
Monthly mortgage: \$2,914

2015



Average Price: \$450,886  
Monthly mortgage: \$1,880